

## THE PROJECT

# Responding to **tourism market changes** caused by **Covid-19** and the **EU Green Deal** through **micro-credential-certified upskilling of SME tourism managers**

CREDinGREEN is a European partnership of tourism expertise from industry and education collaborating on an innovative and flexible training program that enables company managers and their staff to embrace the significant long-term challenges facing the tourism sector posed by climate action and the aftermath of the Corona pandemic. This 2-year cooperation project is co-funded by the EU Commission through the Erasmus+ programme.



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Staatlich anerkannte, private  
Fachhochschule des  
Mittelstands (FHM)



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CREDinGREEN

## Futureproofing companies and businesses in the Tourism Sector across Europe







PROJECT RESULT

## CREDinGREEN EU wide Survey of Tourism Sector

**Milestone 1:** EU wide survey of more than 250 tourism enterprises and of leading experts on how impacts of the Covid-19 pandemic and the EU Green Deal policy are changing tourism behaviour in Europe and how services, knowledge and skill sets of tourism managers need to adapt.

**Target group:** Management of Tourism companies and leading expertise in tourism as well as training and education across Europe



PROJECT RESULT

## CREDinGREEN VET course Training program on Green Tourism

**Milestone 2:** Micro-credential VET training program based on upskilling of SME managers to meet the needs of a changed market after the Covid-19 experience and under the impact of the EU Green Deal Policy

**Target group:** Tourism managers across Europe



PROJECT RESULT

## CREDinGREEN Policy Paper

**Milestone 3:** Green paper of recommendations for educational and training policy makers on the sustainable anchoring of micro-credentials in VET and the promotion of the EU Green Deal through innovative training programs in tourism

**Target group:** Educational and training policy makers at local, national and European levels.